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innotelos | vitamines pour l'innovation

COLLECTION GESTION DE PROJETS

Didier **Lebouc**

Développer
un produit innovant
avec les
méthodes agiles

EYROLLES
Éditions d'Organisation

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experience

co-founder
innotelos since Nov. 2017

consulting & training for B2B in strategy, projects and industrialization
innovation, marketing, agility, project management, cost reduction

marketing leader & project manager for growth initiative
Schneider Electric Sep. 2015 / Nov. 2017

sales development of low voltage switchboards in low market share
countries (Germany, South Eastern Europe)
SaaS, supply chain, channel & offer management, standards & certifications

product owner of Ecoreal XL SaaS software
Schneider Electric 2013 / 2015

1st SaaS software to configure & quote electrical switchboards

leading an agile team of 15+ software & data developers
annual budget 1.5 M€
*software specification, customer tests, data management, UX, UI, standards
& certifications*

project manager for low voltage main switchboards Blokset & Okken
Schneider Electric 2006 / 2013

turnover 400 M€, annual growth +20%, annual R&D budget 3 M€
development of a special range dedicated to India
management of 35+ people in Brazil, France & India
*R&D, marketing, cost reduction, commercial launch, manufacturing,
purchase, serious game, standards & certifications, international production*

marketing product manager for modular enclosures
Schneider Electric 2001 / 2005

creation & management of Pragma, Kaedra, Disbo Extra & Opale ranges
concept of ultra-limiting LV circuit breaker with hybrid current interruption
growth from 60 to 100 M€
customer tests in 20+ countries
product & *design management, communication, commercial launch,
ergonomics, Design To Cost, high volume production, standards &
certifications*

experience	**project manager of Duoline / D'clic XE range of miniature low voltage switchgear with innovative connections**
	Schneider Electric 2000 / 2001
	1st miniature circuit breaker without any screw to connect cables
	turnover 100 M€, project cost 20 M€, production 3 million units / year
	4 partnerships, 12 sites, 7 countries
	ergonomics, customer tests, R&D, Design To Cost, standards & certifications
	manager of miniature circuit breaker engineering team
	Schneider Electric 1989 / 1999
	team and project management of 10 to 25 people
	project cost from 3 to 25 M€ (development of C60, DPN, NG125 breakers)
	R&D, CAD, high volume manufacturing, Design To Cost,
	standards & certifications : IEC, ISO, NF, UL, NEMA, ROHS, Lloyds, RINA, GOST, GB...
	engineer then manager of corporate « technical coordination » team
	Schneider Electric 1985 / 1989
teaching	**course « the innovation journey from ideas to invoices »**
	UGA Grenoble Alpes University since 2001
	GEM Grenoble Business School 2018 / 2019
	ENIT National School of Engineering Tunis Tunisia 2014
	the final sequence of the course is a project serious game where the students develop and launch an innovative product in a couple of hours
	electrical engineering course
	training center of French Military Navy
	Toulon St Mandrier 1984 / 1985
boks & publications	**book « How to develop an innovative product with agile methods »**
	Éditions Eyrolles 2011 (French) innotelos.com/book
	YouTube videos « le projet fait rage » innotelos.com/video
	book "Brèves de couloir - Bêtisier du langage d'entreprise"
	Éditions Mango 2007 (French)
	8 patents
education	**PhD « high specific power electrical machine with permanent magnets »**
	G2ELab / LEG Grenoble 1982 / 1984
	innovation, electrical engineering, brushless motors, magnetic materials, power electronics, numerical simulation
	electrical engineering school
	ENSE3 / ENSIEG Grenoble 1979 / 1982
languages	**fluent English**
	projects, customer visits, trainings & serious games in India, Brazil, China, Egypt, Germany, Italy, Ireland, USA, UK, Russia, KSA, UAE, Netherlands, Spain...
en savoir plus	innotelos.com/didier-lebouc-en

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